



NETNATION

MINIMAL INPUT, MAXIMUM OUTPUT

Partner enablement
made easy

Over 600,000 new small businesses form in the U.S. every year. What do these businesses have in common? They all seek cost-effective, user-friendly web services they can access from a central location to launch their new business online. NetNation has helped hundreds of service providers like you sell web services to both their new and existing small business customers with outstanding results. Whether you're looking to increase revenue, reduce churn or improve customer engagement and loyalty, we have the solution.

NetNation enables the integration of third-party applications with partner systems on a fully white-labeled basis. This allows service providers to expand their value-added services portfolio with nominal overhead.

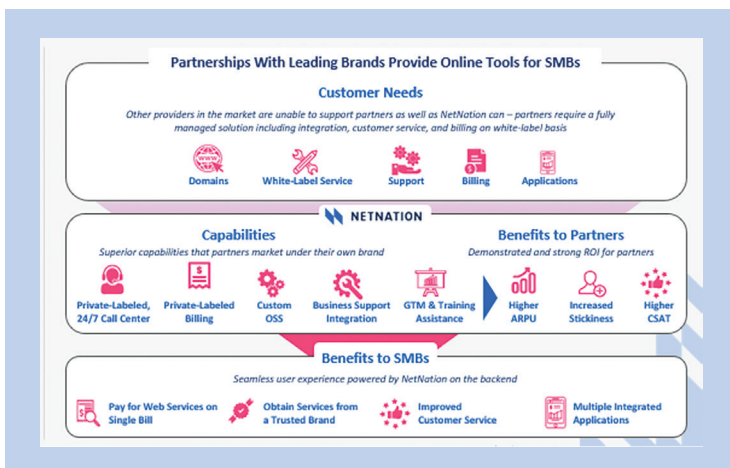
Why NetNation?

As North America's leading independent provider of premium web services for SMBs, NetNation facilitates a holistic web services solution, including billing, technical support, customer service and sales and marketing. We handle both the back-end and the front-end while you reap the benefits.



Promote stickiness

Keep your customers on your platform. Often, when small business owners launch their online services with another provider, they will eventually migrate away from you simply because it's easier to manage all of their services from one dashboard. Stop losing customers to competitors!





Boost revenue

Increase average revenue per user throughout the customer lifecycle. As your customers' businesses grow and add locations and employees, NetNation offers a suite of products that allow you to fulfill their needs while expanding your wallet share.



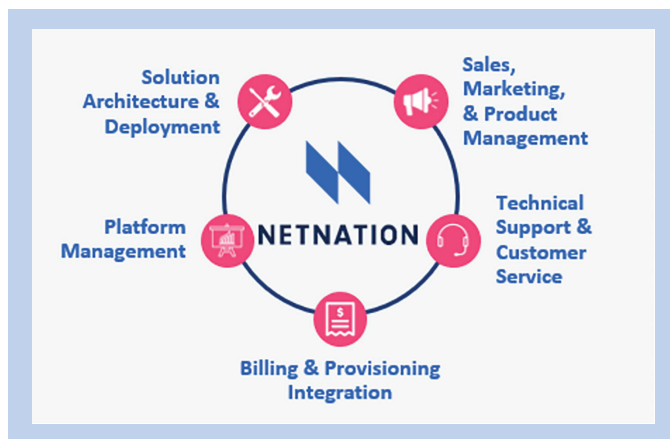
Minimize churn

Be the full-service solution provider your small business customers crave! With NetNation in your corner, you can anticipate the needs of your customers and delight them at every stage of their growth. We can assist you in offering everything from eCommerce solutions and email and social media marketing to security and data recovery.

Our Capabilities

- **Domains** (search, register and transfer)
- **SMB hosting**
- **Customer support and management**
- **Email and collaboration**
- **Professional services** (web design, email migration)
- **Security and data recovery**

Our partners



Delight your small business customers with a full suite of value-added services, delivered and managed via innovative, flexible and cost-effective integrations – let our 20+ years of partner enablement success help you maximize revenue and promote stickiness!

To learn more, reach out to us at sales@netnation.com.